



**11th Armored Cavalry's
Veterans of Vietnam and Cambodia**
"Together Then – Together Again"
www.11thcavnam.com



Fellow Blackhorse Troopers, Families and Friends,

We are proud to present the 11th ACVVC calendar for 2017. The calendar features 14 full-color photos submitted by our members and families depicting a variety of scenes of "everyday life" of Blackhorse troopers in Vietnam and of our present day 11th ACR Memorial. The calendar also contains significant historical dates of events of your Regiment's service in Vietnam & Cambodia and timelines of the Vietnam War. We continue to honor the memory and history of the 730 Blackhorse troopers who made the ultimate sacrifice by listing their names in this calendar.

The annual calendar is one of our projects that help to raise funds for our Scholarship Program. Once again we appeal to your generosity as we ask for donations to support this worthwhile project. The Scholarship Fund is a separate, self-sufficient fund. All scholarships awarded as well as the printing and mailing cost associated with the calendar are paid directly from donations made to the Scholarship Fund. Membership dues are not used to pay for the calendar. The number of scholarships awarded each year depends on the total donations made during that year. Since its inception this program has awarded over \$1,264,000 in scholarships; without your support this would not have been possible.

The calendar you receive is yours to keep whether you donate or not. We do however ask for your support with the most generous tax-deductible donation that you can make to assist the children of 11th ACVVC members to begin or continue their post-secondary education. The scholarships can be used for college, trade school, or any other educational training following high school. Since the inception of this program the amount of scholarship money awarded is now \$1,264,000!

The members of the 11th ACVVC generously donated \$68,000 to our 2016 Calendar Project; amazingly, this huge contribution came from about 1,550 members. This means almost 5,400 members chose to contribute nothing. Only 22% of our members support this project; 78% contribute nothing. If every member donated \$10 we would have generated an even higher total than we did. Perhaps some of you no longer wish to receive the calendar. If this is the case please indicate so on the remittance envelope enclosed, even if you choose not to contribute.

For 2017 I hope to achieve one goal – greater participation from our membership. Ideally, I would like to see every member donate to the Calendar Project. Over 97% of our members have committed themselves to this organization as Life Members, so why do we not see that same support for the calendar? The Officers have discussed different options to improve the percentage of participation and we may implement some changes in the next year. If anyone now receiving the calendar does not wish to receive it in the future, please notify me or Allen Hathaway. Printing and mailing costs continue to rise and we can reduce costs by not mailing the calendar to anyone who does not wish to receive one. If any member has a suggestion as to how we can increase participation in this project, please contact me or Allen Hathaway.

If we surpass \$70,000 in 2017 it will mark the single largest year for donations to the Calendar Project. Since 2009 the annual donations have increased a total of 85%. Many of you have generously donated \$100 to \$500 for this noble cause. We ask that you continue your ardent support.

Please support the 11th ACVVC Calendar Fundraising Project! Mail your check or money order made out to "11th ACVVC" in the convenient envelope provided or mail it to the address below. Every donation counts, regardless of the amount. Thank you in advance for your continued support!

ALLONS!

Peter L. Walter
Vice President, 11th ACVVC
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MAIL YOUR CALENDAR DONATIONS TO:

**OLLIE W. PICKRAL
571 DITCHLEY ROAD
KILMARNOCK, VA 22482**